Panasonic

Smart Hybrid PBX

KX-NS700 Approach Book

Evolving systems that make your dreams come true.



Concerns that come hand-in-hand with business We want a single unit with multi functions. future-proof We want to system. minimize initial costs. DHLCA One Package Solution Flexibility **Smart Hybrid PBX** and **KX-NS700 Scalability** Smart Hybrid System **Innovate Your Business**

With One Package Platform

KX-NS700

Superb performance to match your business needs.







Smart Hybrid System

Ideal for any office.

Creating business

s style:

>> The Ideal System Configuration for Your Office

The ability to use your existing phone lines and IP network lets you configure a cost-effective system that meets your needs.

>> Expand as Your Business Grows

This system will suit a variety of company types, and users can expand it to meet their needs.

Introduction

Inde





Backwards Compatibility

Installation costs are reduced by the ability to use existing assets.

>>> Using Existing Equipment

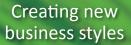
Continue using existing devices, such as Proprietary Telephones for the Panasonic PBX just as they are.

>>> Using Existing Outside Line

There is no need for new contracts, because you can use your existing outside line as is.

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Terminal Lineup





Mobility

Shifting Business from the Office to the Field.

Panasonic's wireless phones include compact and tough types, so they can be used just about anywhere in the office. Our unique technology enables comfortable conversations even in noisy places.

>> Panasonic Wireless Systems

>>> Bring Your Own Device (BYOD)

You can use your own mobile phone (including software phones installed in smartphones) as a company extension. And a mobile phone can be paired with your desk phone as one numbered extension.

» Conferences

Voice conferences with up to 32 members are possible using your desk phone, cellular phone, or software phone. Indey

Terminal Lineup Creating new business styles



Messaging

Reliable response even while you're away.

>> Unified Messages

Incoming calls can be received by a unified message during your absence. Voice messages that are left can be e-mailed to a PC or smartphone.

» Voice Recording

You can also record conversations. Up to 24 simultaneous calls with a maximum of 400 hours of conversation can be recorded.

>> Recording Back-up

Back up voice data to USB memory or an external server (NAS*).

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Improvements can be continuously made.

» Automatic Voice Guidance for Customers

Voice guidance is available for callers. Announcement of expected waiting time is also available. Callers can leave a voice message when they do not want to wait.

» Automatic Recording for Supervisors

Conversations with customers can be automatically recorded. The supervisor can search for recording files and listen to the voice recording by logging-in to the PBX built-in web server.

>> ACD Report (Call Status Monitor)

The supervisor can monitor the live status of the Call Centre by logging-in to the PBX built-in web server. Call Centre reports are also available. 07

Technology with a future perspective

Unified seven to the sevent to the

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Providing optimal communication.

» Desktop Communication

The status of employees can be checked from a PC, so you can use the most suitable and easiest contact method, such as telephone (land line or mobile), chat, or e-mail. You can also use CRM database integration.

» Anywhere Communication

See the presence of co-workers in remote rooms or branches from a smartphone, just as you do with a PC.

» Video Communication

Video communication can also be used for more detailed conversations by viewing facial expressions. 08

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Cost Saving

Termina Lineup



Future Proof

Office Communication Links and Expands Capabilities.

» Expanding Extensions

Adding the Panasonic KX-NS1000 further expands the system capacity at low cost, providing the use of up to 1,000 extensions. What's more, you can continue to use your existing phones and other equipment.

>> Multi Site Connection with the KX-NS Series

Connection of KX-NS1000 and KX-NS700 sites allows the use of up to 1,000 extensions, and all sites can be managed by a single KX-NS1000 (one-look networking).

>> Expansion to More than 1,000 Extensions

By connecting sites using conventional methods without one-look networking, it is possible to use more than 1,000 extensions.

Termina Lineup

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Cost Saving

Creating new business styles

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Simplified Maintenance

Easy to set-up, ready to use.

» No special costs or labour required

You don't need any special tools, because settings are made by Panasonic devices or PCs based on web maintenance.

>> Easy enough for anyone to set up

You can make settings with the same easy operation as previous models, so setup is quick and easy.

Inde

Termina Lineup



Cost Saving

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Simplified Maintenance

Panasonic provides you with the

ideal style.

- **XX-NT** Series **IP proprietary terminal**
- **XX-DT** Series **DIGITAL proprietary terminal**



- **XX-UT** Series **SIP telephone**
- **XX-TCA** Series **DECT Terminal**

Choose from three series of terminals to match your office style. Regardless of the one you select, you'll enjoy the same elegant, easy-to-use Panasonic performance.

Panasonic

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Terminal Lineup

IP PROPRIETARY TERMINAL

KX-NT Series



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For all businesses that require advanced communication



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Cost Saving

Creating business s styles

Terminal Lineup

Key Features

- •HD Voice
- Full Duplex Speakerphone
- Gigabit Ethernet •PoE
- •Large Display with Backlight
- •Self-Labeling Flexible CO Button
- •EHS Support
- •Built-in Bluetooth®



•High Definition "HD" Audio •Full Duplex Speakerphone





•4.4-inch Backlight LCD Display



DIGITAL PROPRIETARY TERMINAL **KX-DT Series**



High-quality communication with high cost-performance

PROG

• Full Duplex Speakerphone

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PR

PAUSE

FLASH/ RECALL

REDIAL



KX-DT546

FRI

•24 Flexible CO Buttons

•6-Line Backlight LCD Display

Panasonic

INFO RING MENU

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Key Features

- Full Duplex Speakerphone
- Large Display with Backlight
- Flexible CO Button
- EHS Support

*Some functions are not supported by some models.



Terminal Lineup

SIP TELEPHONE **KX-UT** Series

Linking to applications for optimal communication



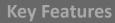
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•7 inch Colour Touch Screen

•4 x 6 Self-Labelling Flexible CO Buttons





comminin

- Network Camera Integration
- Application Development
- HD Voice
- Full Duplex Speakerphone
- Gigabit Ethernet
- PoE
- Large Display with Backlight
- Self-Labeling Flexible CO Button
- EHS Support

*Some functions are not supported by some models.



SMART





P Phone

Terminal Lineup

DECT TERMINAL KX-TCA Series



Comfortable and flexible, on-the-go conversations in any business style you choose.

SLIM & LIGHT MODEL



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Creating new business styles

Simplified Maintenance

KX-TCA285 Key Features

- •1.8 inch Colour LCD
- 3 Soft Keys Built-in Bluetooth[®]
- Vibration

Noise Reduction

Dimensions* (W x D x H) (mm) : 48.5 x 17.9 x 127.5 Weight*: 88 g

STANDARD MODEL

KX-TCA185

- **Key Features**
- •1.8 inch Colour LCD
- Noise Reduction
- 3 Soft Keys
- Vibration

Dimensions* (W x D x H) (mm): 48.2 x 25.4 x 146.3 Weight*: 115 g

> *Handset Only Weights and dimensions are approximate.

TOUGH MODEL

KX-TCA385

Key Features

- •1.8 inch Colour LCD
- IP65 Compliant Dust Protection and Splash Resistance
- Noise Reduction
- 3 Soft Keys
- Vibration
- Built-in Bluetooth®

Dimensions* (W x D x H) (mm): x55.0 x 23.0 x 151.5 Weight*: 150 g (Belt clip is included)



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Technology with a future perspective